

Skills Pledge and Train to Gain

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Employer Led Funding - Drivers of change

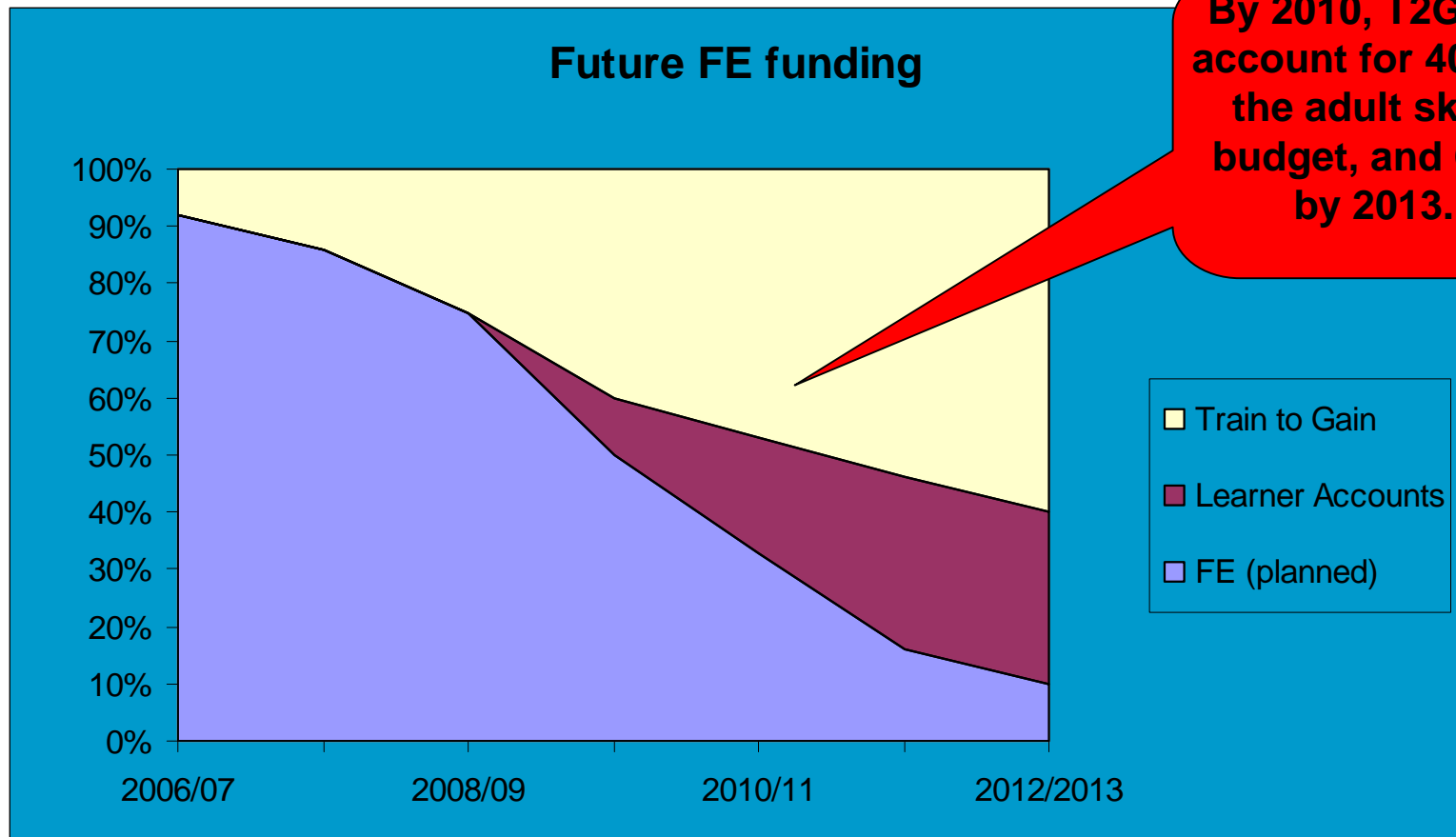
Leitch report
Foster on FE
DFES Grant letter to LSC
LSEB

Other

- Qualification reform
- implication of QCF on PSA targets
- Changing role of SSCs in qualifications & the New Standard
- Self regulation

Scale of the Challenge

Future adult FE funding will necessitate fundamental change



By 2010, T2G will account for 40% of the adult skills budget, and 60% by 2013.

- Train to Gain
- Learner Accounts
- FE (planned)

Train to Gain – The Current Offer

“Train to Gain is a service to help businesses across England get the training they need to succeed and stay successful. ”

- Skills Brokerage Support for ALL businesses
 - Identification of training & skills needs
 - Identification of appropriate training providers & services
- Skills Pledge
 - Public commitment to train all staff to a L2
 - Support from Skills Brokers to meet the commitment
- Funded support for all employees
 - First full L2
 - Stand alone SfL & ESOL - E3 (London), L1 & L2
 - L3 for Women in London, L3 pilot's for all across England

What is the Skills Pledge

- A voluntary Public commitment to support all employees to achieve at least a L2 qualification
- opportunity for leaders of business to publicly demonstrate their commitment of investing in the skills of their employees
- 5 step process
 - 1. Statement of Intent
 - 2. Diagnostic/Analysis
 - 3. Action Plan
 - 4. Skills Pledge Commitment
 - 5. Fulfilment
- Once registered for the Pledge, Skills brokers will support the organisation to meet the needs of the business
- Register interest by phone 08000 15 55 45 or www.traintogain.gov.uk

National Train to Gain Targets

- Targets by 2010/11
 - 597,000 adults to achieve a first L1+ Literacy qualifications
 - 390,000 to achieve first entry L3+ Numeracy qualification
 - 79% of working adults to achieve a first full L2
 - 56% of working age adults to achieve a first full L3
 - 130,000 Apprentices to complete full Apprenticeship framework

- Funding
 - 07/08 budget £440m
 - 08/09 budget £640m (approx)
 - 10/11 budget **£1.4bn** (approx)

London Region 07/08 Targets

	Learner Starts 07/08	Learner Completions 07/08	Funding
Level 2	40,200	22,000	N/A
SfL	6,580	4,650	N/A
Total	46,780	26,650	£55,084,484

Performance Across Regions 2007/08 (P3)

Region	Starts (Actual)	Starts (Profile end of year)	% of Profile to end of Academic Year 07/08
East Midlands	4,290	31,280	14 %
East of England	4,220	39,430	11 %
Greater London	7,750	46,780	17 %
North East	3,410	16,700	20 %
North West	7,840	46,480	17 %
South East	5,490	49,940	11 %
South West	4,040	31,110	13 %
West Midlands	7,390	39,630	19 %
Yorkshire & Humber	4,210	35,000	12 %

London Regional Performance 07/08 (P4)

Area Office	Starts (Actual)	Starts (Profile end of year)	% of Profile to end of Academic Year 07/08
London Central	13,431	2,386	18%
London East	9,534	3,957	42%
London North	6,422	1,436	22%
London South	7,389	2,014	27%
London West	8,273	1,020	12%
Total	45,049	10,813	24%

Marketing Activities – London

- London specific Marketing campaign launched on the **17th January**
- Focus on medium sized employers the campaign is targeted with generating
 - 1,217 TtG appointments with Skills Brokers
 - 175 Skills Pledges
 - Over 76,000 employer contacts

In addition, the region has secured a London addition to the National TtG Campaign which will focus on above the line advertising.

- Outdoor adverts centred in Westminster and Haringey
- Additional material will be placed in tubes, mainline stations and on the DLR
- The EGTP will also be re-launched as www.SkillsforLondon.org

Train to Gain – The Future

- TtG Plan for Growth identifies new flexibilities (not yet in place):
 - ‘Firstness’ not applicable to unemployed groups recruited by an employer
 - Eligibility extend to the Self-employed, offenders, and volunteer workers
 - L3 as part of the mainstream offer – ‘firstness’ not applicable
 - Leadership & Management support
 - Apprenticeships for Adults
 - SfL for work